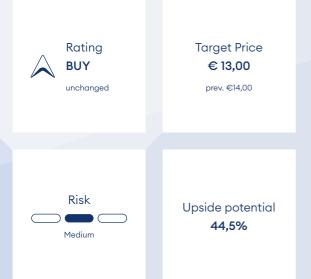
## UPDATE

# Doxee

#### Euronext Growth Milan | ICT | Italy

**Production** 06/04/2023, h. 6:30 pm **Pubblished** 11/04/2023, h. 07:00 am



Key Financials (€/mln)	FY22A	FY23E	FY24E	FY25E
VoP	28,7	33,0	40,5	47,5
EBITDA	4,9	6,7	10,0	12,6
EBIT	1,8	1,6	4,0	6,5
Net Income	1,3	0,9	2,8	4,7
EPS (€)	0,14	0,10	0,32	0,54
EBITDA margin	17,2%	20,2%	24,6%	26,4%
EBIT margin	6,3%	4,7%	9,8%	13,6%
Net Income margin	4,3%	2,7%	6,8%	9,8%

## EQUITY RESEARCH



### Stocks performance relative to FTSE Italia Growth



Stock Data	
Price	€ 9,00
Target price	€ 13,00
Upside/(Downside) potential	44,5%
Ticker	DOX IM
Market Cap (€/mln)	€ 77,61
EV (€/mln)	€ 92,09
Free Float	18,97%
Share Outstanding	8.623.807
52-week high	€ 13,20
52-week low	€ 8,60
Average daily volumes (3 months)	880

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Stock performance	1M	3M	6M	1Y
Absolute	-2,39%	-7,79%	-7,79%	-25,93%
to FTSE Italia Growth	-1,62%	-7,13%	-13,00%	-16,39%
to Euronext STAR Milan	0,47%	-8,29%	-23,31%	-17,11%
to FTSE All-Share	-0,33%	-14,69%	-37,12%	-36,72%
to EUROSTOXX	-3,10%	-13,71%	-35,46%	-39,27%
to MSCI World Index	-4,78%	-12,55%	-23,19%	-18,49%
Main Ratios	FY22A	FY23E	FY24E	FY25E
EV/EBITDA	18,7 x	13,8 x	9,3 x	7,3 x
EV/EBIT	51,1 x	59,4 x	23,3 x	14,3 x
P/E	62,1 x	86,2 x	28,2 x	16,7 x

## FY22A Results

Revenues amounted to  $\in$  25.46 million, showing a growth of 22.2% compared to the figure of  $\in$  20.85 million reported in the previous year. EBITDA, equal to  $\in$  4.93 million, recorded a slight decrease of 10.1%, compared to  $\in$  5.49 million in the previous year. Consequently, the EBITDA Margin fell from 23.2% in FY21A to 17.2% in FY22A. EBIT came in at  $\in$  1.80 million ( $\in$  1.94 million in 2021), after amortization and depreciation equal to  $\in$  3.13 million. Net Income amounted to  $\in$  1.25 million, down on the  $\in$  1.77 million of the previous year.

## **Estimates Update**

In light of the results published in the Annual Report for FY22A, and the application of IAS/ IFRS international accounting standards, we have adjusted our estimates for both the current year and the coming years. In particular, we estimate a FY23E Value of Production of  $\in$ 33.00 million, and an EBITDA of  $\in$  6.65 million, corresponding to a margin of 20.2%. In the following years, we expect the Value of Production to rise to  $\in$  53.50 million (CAGR 22A-26E: 16.8%) in FY26E, with an EBITDA of  $\in$  15.30 million (corresponding to a margin of 28.6%), up from  $\in$  4.93 million in FY22A (corresponding to an EBITDA Margin of 17.2%). On the balance sheet, we estimate a cash positive NFP of  $\in$  4.28 million for FY26E.

## Valuation Update

We conducted our valuation of the equity value of Doxee based on the DCF method and multiples of a sample of comparable companies. The DCF method (including, for prudential purposes, a specific risk of 2.5% in the calculation of the WACC) returned an equity value of € 115.0 million. Using market multiples, the equity value of Doxee is € 109.3 million (including a 25% discount). The result gives an average equity value of approximately € 112.1 million. The target price is € 13.00, BUY rating, and MEDIUM risk.



## **Economics & Financials**

CONSOLIDATED INCOME STATEMENT (€/mln)	FY21A	FY22A	FY23E	FY24E	FY25E	FY26E
Sales	20,85	25,46	31,00	38,50	45,50	51,50
Other Revenues	2,77	3,28	2,00	2,00	2,00	2,00
Value of Production	23,62	28,75	33,00	40,50	47,50	53,50
COGS	0,40	0,01	0,05	0,05	0,05	0,05
Services	9,36	13,27	13,60	15,00	17,00	18,50
Employees	7,97	10,12	12,30	15,10	17,50	19,25
Other Operating Expenses	0,40	0,41	0,40	0,40	0,40	0,40
EBITDA	5,49	4,93	6,65	9,95	12,55	15,30
EBITDA Margin	23,2%	17,2%	20,2%	24,6%	26,4%	28,6%
D&A	3,55	3,13	5,10	6,00	6,10	5,60
EBIT	1,94	1,80	1,55	3,95	6,45	9,70
EBIT Margin	8,2%	6,3%	4,7%	9,8%	13,6%	18,1%
Financial Management	0,06	(0,17)	(0,40)	(0,40)	(0,40)	(0,40)
EBT	2,00	1,63	1,15	3,55	6,05	9,30
Taxes	0,23	0,38	0,25	0,80	1,40	2,15
Net Income	1,77	1,25	0,90	2,75	4,65	7,15
CONSOLIDATED BALANCE SHEET (€/mln)	FY21A	FY22A	FY23E	FY24E	FY25E	FY26E
Fixed Asset	13,01	28,95	27,35	24,85	22,25	20,15

## TABLE 1 - ECONOMICS & FINANCIALS

CONSOLIDATED BALANCE SHEET (€/mln)	FY21A	FY22A	FY23E	FY24E	FY25E	FY26E
Fixed Asset	13,01	28,95	27,35	24,85	22,25	20,15
Account receivable	9,83	11,81	14,40	17,70	20,80	24,30
Account payable	8,56	10,44	12,00	14,40	15,60	17,30
Operating Working Capital	1,27	1,37	2,40	3,30	5,20	7,00
Other Receivable	2,48	2,75	3,10	3,50	4,00	4,50
Other Payable	2,94	3,30	3,50	3,70	4,30	4,50
Net Working Capital	0,81	0,82	2,00	3,10	4,90	7,00
Severance Indemnities & Provisions	1,72	1,81	2,20	2,30	2,40	2,50
NET INVESTED CAPITAL	12,10	27,96	27,15	25,65	24,75	24,65
Share Capital	1,77	1,91	1,91	1,91	1,91	1,91
Reserves and Retained Profits	5,24	10,32	11,57	12,47	15,22	19,87
Net Profit	1,77	1,25	0,90	2,75	4,65	7,15
Equity	8,78	13,48	14,38	17,13	21,78	28,93
Cash and Cash Equivalent	5,85	2,59	2,23	3,48	6,03	10,28
Short-Term Financial debt	2,65	4,65	5,00	4,50	4,00	3,50
ML Term Financial Debt	6,51	12,41	10,00	7,50	5,00	2,50
Net Financial Position	3,32	14,47	12,77	8,52	2,97	(4,28)
TOTAL SOURCES	12,10	27,96	27,15	25,65	24,75	24,65



CONSOLIDATED CASH FLOW (€/mln)	FY22A	FY23E	FY24E	FY25E	FY26E
EBIT	1,80	1,55	3,95	6,45	9,70
Taxes	0,38	0,25	0,80	1,40	2,15
NOPAT	1,42	1,30	3,15	5,05	7,55
D&A	3,13	5,10	6,00	6,10	5,60
Change in receivable	(1,98)	(2,59)	(3,30)	(3,10)	(3,50)
Change in payable	1,88	1,56	2,40	1,20	1,70
Other Changes	0,09	(0,15)	(0,20)	0,10	(0,30)
Change in NWC	(0,01)	(1,18)	(1,10)	(1,80)	(2,10)
Change in Provision	0,10	0,39	0,10	0,10	0,10
OPERATING CASH FLOW	4,64	5,60	8,15	9,45	11,15
Сарех	(19,08)	(3,50)	(3,50)	(3,50)	(3,50)
FREE CASH FLOW	(14,43)	2,11	4,65	5,95	7,65
Financial Management	(0,17)	(0,40)	(0,40)	(0,40)	(0,40)
Change in Payable to Banks	7,90	(2,06)	(3,00)	(3,00)	(3,00)
Change in Equity	3,45	0,00	0,00	0,00	0,00
FREE CASH FLOW TO EQUITY	(3,26)	(0,36)	1,25	2,55	4,25

Source: Doxee and Integrae SIM estimates

## **Company Overview**

Doxee is a company specialized in the high-tech sector and leader in Customer Communications Management (CCM), Paperless and Digital Customer Experience (DCX) markets. Addressing companies, particularly large companies in the Enterprise segment, the Issuer offers technological products delivered via the cloud on a single patented, proprietary platform, named Doxee Platform.

The products make communications interactive and highly personalized and are a powerful marketing tool for companies that contribute to the development and growth of their businesses. The Group has strongly innovated in the CCM, Paperless and DCX markets, designing three product lines that can be used through three different delivery models, SaaS, PaaS, and Op, and help customers to significantly improve the operational efficiency of their mission-critical processes.



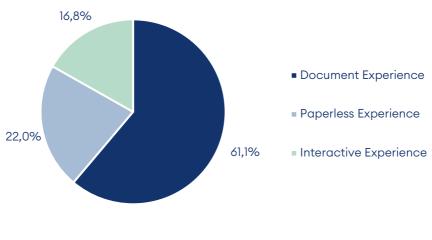
## **FY22A Results**

Commenting on the annual results in a press release, the Company stated: "2022 was an important year for us, in which we wanted to lay the foundations to further accelerate the development path undertaken so far, also thanks to the opportunity to carry out a strategic acquisition, which will begin to produce expected benefits starting from the current year. In terms of results, in 2022, Doxee Group recorded a growth in revenues of more than 22% compared to 2021, testifying to the good positioning of the Group on the international markets of the digitization of communication processes for companies and for public administrations. This growth has allowed us to further accelerate strategic investments, in line with our roadmap. First of all was the investment for the acquisition of Infinica GmbH, which, thanks to its consolidated customer base and the possibility of integrating cloud products into a single offer portfolio, dedicated to supporting the Digital Customer Experience of Enterprise and SME customers, will allow the commercial extension of the Group towards the markets of Germany, Austria and Switzerland (DACH) and Eastern Europe. Furthermore, investments in R&D and in strengthening our organizational structure were also important, particularly in the sales team for the development of new markets, also through the extension of the Partner network, the strengthening of which is essential to support organic growth with a view to the scalability of the Group's business model. 2022 was another important year for the development of the technological asset that is the Doxee Platform®, thanks to which we will continue to grow not only in terms of turnover, but also in profitability and efficiency. From 2023 onwards, we expect important synergies to develop from the integration of Infinica GmbH, in terms of not only cross-selling and up-selling, but also joint product innovation of the platform itself, thanks to a focus on respective excellences and specializations, promising a strong acceleration on our roadmap we have set out."

It should be noted that the separate and consolidated financial statements as at December 31, 2022 are the first prepared by the Group in compliance with IAS/IFRS international accounting standards, as issued by the International Accounting Standards Board (IASB). Doxee first applied these standards formally from January 1, 2021. Furthermore, in the reference consolidated financial statements for the 2022 financial year, the company Infinica GmbH was consolidated with reference to balance sheet data, and for a period of three months for the economic data, corresponding to the last quarter of 2022. Infinica GmbH was acquired on September 29, 2022, and is the parent company of the Austrian Infinica Group, specialized in the development of software in the CCM sector.

Revenues amounted to  $\in$  25.46 million, showing a growth of 22.2% compared to the figure of  $\in$  20.85 million reported in the previous year. The growth was mainly driven by positive trends and the interoperability of all 3 Business Units of the Group, confirming the validity of the Group's roadmap and market positioning. Of particular note is the fact that the company Infinica GmbH contributed consolidated revenues of  $\in$  1.40 million, considering only the revenues collected in the last quarter of the year.





#### CHART 1 - REVENUES BREAKDOWN BY SEGMENT

Source: Doxee

The main source of revenue, in FY22A, came from the Document Experience product line , generating a share of 61.1%. The remaining revenues were divided up between the Paperless Experience (22.0%) and Interactive Experience product lines (16.8%).

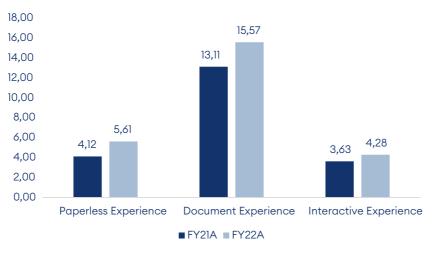


CHART 2 - REVENUES BREAKDOWN BY BU FY21A VS FY22A

Source: Doxee

The product lines that contributed most to results were Document Experience, with revenues amounting to  $\in$  15.57 million, compared to  $\in$  13.11 million in 2021 (+18.8%), followed by Paperless Experience, with revenues of  $\in$  5.61 million compared to  $\in$  4.12 million in 2021 (+36.4%), and, finally, Interactive Experience, which brought in revenues of  $\in$  4.28 million, compared to  $\in$  3.63 million in the previous year (+18.1%).

EBITDA, equal to  $\in$  4.93 million, recorded a slight decrease of 10.1%, compared to  $\in$  5.49 million in the previous year. Consequently, the EBITDA Margin fell from 23.2% in FY21A to 17.2% in



FY22A. This decrease is a reflection of the investments made in 2022, aimed at accelerating the roadmap, and which led to an increase in indirect and R&D costs. The latter amounted to  $\in$  6.30 million (compared to  $\in$  4.30 million in FY21A), corresponding to approximately 22.0% of the Value of Production in FY22A. Of this amount,  $\in$  2.10 million is recognized in the income statement, while  $\in$  4.20 million is attributable to external consultancy costs that are capitalized in the balance sheet as a result of the application of the IAS/IFRS standards. The R&D activity, which was mainly focused on the development of the new Doxee Platform®, a cloud-native platform, designed entirely to multi-cloud architectural paradigms, and capable of supporting customers in offering full omnichannel interactive experiences, on a global scale. The platform development is expected to be completed by the end of 2023. Furthermore, the reduction in EBITDA was attributable to an increase in personnel costs, due to a workforce expansion, from 142 employees in 2021 to 152 employees), in addition to the hiring of 29 specialists from Infinica GmbH, following the takeover.

EBIT came in at  $\in$  1.80 million ( $\in$  1.94 million in 2021), after amortization and depreciation of  $\in$  3.13 million. Net Income amounted to  $\in$  1.25 million, down on the  $\in$  1.77 million of the previous year.

The NFP rose from  $\in$  3.32 million, in FY21A, to  $\in$  14.47 million of debt, in FY22A. The rise in the NFP is mainly due to the financing of the acquisition of Infinica, finalized in September 2022, which involved an outlay of  $\in$  8.30 million in cash. The transition to IAS/IFRS standards also contributed to the worsening in the Group's NFP. This transition is quantifiable as  $\in$  4.80 million, of which  $\in$  1.30 million for the application, in the first year, of the accounting standard IFRS 16 in relation to the reclassification of finance leasing, and  $\in$  3.50 million for the application of the accounting standard IFRS 9 in relation to the reclassification as financial payables of the exercising of the put&call option on 10.0% of the share capital of Infinica GmbH and on 49.0% of the share capital of Doxee USA Inc. Finally, the NFP was positively influenced by the exercising of 3,245,175 warrants, which allowed the subscription of 649,035 newly issued shares, for a total value of approximately  $\in$  2.59 million.



## FY23E – FY26E Estimates

€/mln	FY23E	FY24E	FY25E	FY26E
VoP				
New	33,00	40,50	47,50	53,50
Old	40,00	47,10	54,20	N/A
Change	-17,5%	-14,0%	-12,4%	N/A
EBITDA				
New	6,65	9,95	12,55	15,30
Old	9,85	13,00	16,30	N/A
Change	-32,5%	-23,5%	-23,0%	N/A
EBITDA %				
New	20,2%	24,6%	26,4%	28,6%
Old	24,6%	27,6%	30,1%	N/A
Change	-4,5%	-3,0%	-3,7%	N/A
EBIT				
New	1,55	3,95	6,45	9,70
Old	5,15	8,00	11,00	N/A
Change	-69,9%	-50,6%	-41,4%	N/A
Net Income				
New	0,90	2,75	4,65	7,15
Old	3,60	5,60	7,70	N/A
Change	-75,0%	-50,9%	-39,6%	N/A
NFP				
New	12,77	8,52	2,97	(4,28)
Old	(1,07)	(6,27)	(14,32)	N/A
Change	N/A	N/A	N/A	N/A

### TABLE 2 - ESTIMATES UPDATES FY23E-26E

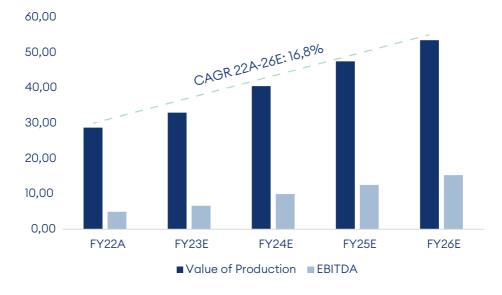
Source: Integrae SIM

In light of the results published in the Annual Report for FY22A, and the application of IAS/ IFRS international accounting standards, we have adjusted our estimates for both the current year and the coming years.

In particular, we estimate an FY23E Value of Production of  $\in$  33.00 million, and an EBITDA of  $\in$  6.65 million, corresponding to a margin of 20.2%. In the following years, we expect the Value of Production to rise to  $\in$  53.50 million (CAGR 22A-26E: 16.8%) in FY26E, with an EBITDA of  $\in$  15.30 million (corresponding to a margin of 28.6%), up from  $\in$  4.93 million in FY22A (corresponding to an EBITDA Margin of 17.2%).

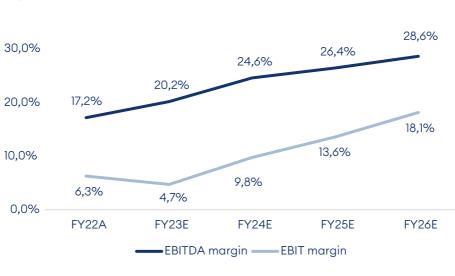
On the balance sheet, we estimate a cash positive NFP of  $\in$  4.28 million for FY26E.





Source: Integrae SIM

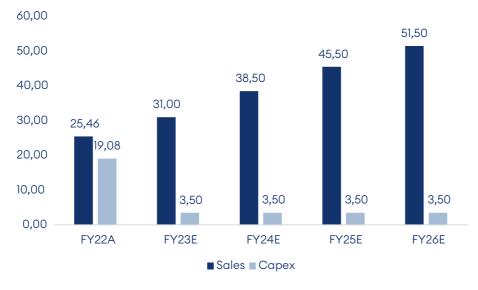
CHART 4 - MARGIN FY22A-26E



Source: Integrae SIM

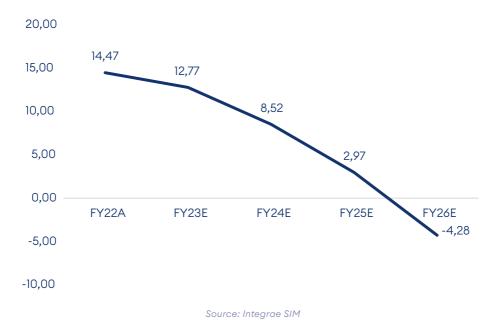
40,0%





Source: Integrae SIM

CHART 6 - NFP FY22A-26E





## Valuation

We conducted our valuation of the equity value of Doxee based on the DCF method and multiples of a sample of comparable companies.

## **DCF Method**

#### TABLE 3 - WACC

WACC			6,59%
D/E	Risk Free Rate	β Adjusted	α (specific risk)
<b>122,22%</b>	<b>3,51%</b>	<b>0,71</b>	<b>2,50%</b>
К <sub>а</sub>	Market Premium	β Relevered	K <sub>e</sub>
2,00%	<b>9,73%</b>	1 <b>,33</b>	12,88%

Source: Integrae SIM

For prudential purposes, we included a specific risk of 2.5%. The result is therefore a WACC of 6.59%.

## TABLE 4 - DCF VALUATION

DCF		% of EV
FCFO actualized	22,7	18%
TV actualized DCF	106,7	82%
Enterprise Value	129,4	100%
Enterprise Value NFP (FY22A)	<b>129,4</b> 14,5	100%

Source: Integrae SIM

With the above data and taking our estimates and assumptions as a reference, the result is an *equity value* of  $\in$  115.0 million.

## TABLE 5 - EQUITY VALUE - SENSITIVITY ANALYSIS

€/mln	WACC							
		5,1%	5,6%	6,1%	6,6%	7,1%	7,6%	8,1%
	2,5%	255,4	210,7	178,5	154,1	135,1	119,8	107,2
	2,0%	215,6	182,6	157,7	138,2	122,6	109,7	99,0
Growth Rate	1,5%	186,8	161,4	141,4	125,4	112,3	101,4	92,1
(g)	1,0%	165,1	144,7	128,4	115,0	103,7	94,2	86,1
	0,5%	148,1	131,4	117,7	106,2	96,5	88,1	80,9
	0,0%	134,5	120,4	108,7	98,8	90,2	82,8	76,3
	-0,5%	123,3	111,3	101,1	92,4	84,8	78,2	72,3

Source: Integrae SIM



## **Market multiples**

Our panel consists of companies operating in the same sector as Doxee. These companies are the same used to calculate Beta for the DCF method. The panel consists of:

#### TABLE 6 - MARKET MULTIPLES

Company Name		EV/EBITDA	
	FY23E	FY24E	FY25E
Alkemy SpA	5,8 x	5,1 x	4,7 x
Esker SA	23,5 x	19,9 x	16,5 x
Unifiedpost Group SA	35,1 x	7,0 x	3,7 x
Objective Corp. Ltd.	38,9 x	30,9 x	25,1 x
Peer median	29,3 x	13,5 x	10,6 x

Source: Infinancials

#### TABLE 7 - MARKET MULTIPLES VALUATION

€/mln	FY23E	FY24E	FY25E
Enterprise Value (EV)			
EV/EBITDA	194,6	133,8	133,0
Equity Value			
EV/EBITDA	181,8	125,3	130,1
Equity Value post 25% discount			
EV/EBITDA	136,4	94,0	97,5
Average	136,4	94,0	97,5

Source: Integrae SIM

Using the EV/EBITDA market multiple, the equity value of Doxee is approximately € 145.7 million. To this value, we applied a 25% discount. Therefore, the result is an **equity value of € 109.3 million**.



## **Equity Value**

## TABLE 8 - EQUITY VALUE

112,1
115,0
109,3
13,00

Source: Integrae SIM

The result gives an average equity value of approximately  $\in$  112.1 million. The target price is therefore  $\in$  13.00 (prev.  $\in$  14.00). We confirm a BUY rating, and MEDIUM risk.

## TABLE 9 - TARGET PRICE IMPLIED VALUATION MULTIPLES

Multiples	FY22A	FY23E	FY24E	FY25E
EV/EBITDA	25,7 x	19,0 x	12,7 x	10,1 x
EV/EBIT	70,3 x	81,7 x	32,1 x	19,6 x

Source: Integrae SIM

#### TABLE 10 - CURRENT PRICE IMPLIED VALUATION MULTIPLES

Main Ratios	FY22A	FY23E	FY24E	FY25E
EV/EBITDA	18,7 x	13,8 x	9,3 x	7,3 x
EV/EBIT	51,1 x	59,4 x	23,3 x	14,3 x

Source: Integrae SIM





## Disclosure Pursuant to Delegated Regulation UE n. 2016/958

#### Analyst/s certification

The analyst(s) which has/have produced the following analyses hereby certifies/certify that the opinions expressed herein reflect their own opinions, and that no direct and/or indirect remuneration has been, nor shall be received by the analyst(s) as a result of the above opinions or shall be correlated to the success of investment banking operations. Neither the analysts nor any of their relatives hold administration, management or advising roles for the Issuer. Mattia Petracca is Integrae SIM's current Head of Research. Giuseppe Riviello, Alessandro Colombo, Edoardo Luigi Pezzella and Alessandro Elia Stringa are the current financial analysts.

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The table below, shows INTEGRAE SIM's recommendation, target price and risk issued during the last 12 months:

Date	Price	Recommendation	Target Price	Risk	Comment
04/04/2022	12,40	Buy	14,50	Medium	Update
14/09/2022	9,80	Buy	14,50	Medium	Breaking News
29/09/2022	9,78	Buy	14,00	Medium	Update
19/01/2023	9,94	Buy	14,00	Medium	Update

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#### Rating system (long term horizon: 12 months)

The BUY, HOLD and SELL ratings are based on the expected total return (ETR – absolute performance in the 12 months following the publication of the analysis, including the ordinary dividend paid by the company), and the risk associated to the share analyzed. The degree of risk is based on the liquidity and volatility of the share, and on the rating provided by the analyst and contained in the report. Due to daily fluctuations in share prices, the expected total return may temporarily fall outside the proposed range

Equity Total Return (ETR) for different risk categories					
Rating	Low Risk	Medium Risk	High Risk		
BUY	ETR >= 7.5%	ETR >= 10%	ETR >= 15%		
HOLD	-5% < ETR < 7.5%	-5% < ETR < 10%	0% < ETR < 15%		
SELL	ETR <= -5%	ETR <= -5%	ETR <= 0%		
U.R.	Rating e/o target price Under Review				
N.R.	Stock Not Rated				

#### Valuation methodologies (long term horizon: 12 months)

The methods that INTEGRAE SIM SpA prefers to use for value the company under analysis are those which are generally used, such as the market multiples method which compares average multiples (P/E, EV/EBITDA, and other) of similar shares and/or sectors, and the traditional financial methods (RIM, DCF, DDM, EVA etc). For financial securities (banks and insurance companies) Integrae SIM SpA tends to use methods based on comparison of the ROE and the cost of capital (embedded value for insurance companies).

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