



**DOXEE: SUCCESSFUL CONCLUSION OF THE
TECHNICAL, ECONOMIC AND FINANCIAL ASSESSMENT PHASE OF THE
RESEARCH AND DEVELOPMENT PROJECT SUBMITTED TO THE ITALIAN
MINISTRY FOR BUSINESS AND MADE IN ITALY
TOTAL PROJECT VALUE OF EURO 5.31 MILLION**

**THE FUNDED PROJECT FOCUSES ON
CUSTOMER DATA PLATFORM**

Modena, March 27, 2023

Doxee (DOX: IM), a leading high-tech multinational company offering products in the areas of Customer Communications Management (CCM), Digital Customer Experience and Paperless, has received from the Italian Ministry for Business and Made in Italy the official notice of the successful conclusion of the preliminary phase of the research and development project submitted by Doxee in May 2022 related to the call for proposals of the Ministry for Business and Made in Italy (MISE) through the Sustainable Growth Fund - Agreements for Innovation referred to in Ministerial Decree dated December 31, 2021 and Directors' Decree dated March 18, 2022.

The total cost deemed eligible in the preliminary phase is Euro 5,311,975.00, to which a subsidy of Euro 2,931,290.62 is applied, of which Euro 1,868,895.62 in the form of a grant for expenditure and Euro 1,062,395.00 in the form of subsidized financing.

Doxee formally accepted the official notice received from MISE. In the coming days the Innovation Agreement concerning this proposal will be defined and finalized.

The funded project focuses on the artificial intelligence and robotics sector, enabling Doxee to enter the Customer Data Platform (CDP) market. Specifically, the proposed project aims to develop an innovative Customer Data Management Hub (CDMH) based on Cloud and Machine Learning technologies for the identification, through user data analysis, new business needs and new commercial trends and for the better management of personal communications between service and/or utility providers and customers. The system will also be able to offer Open Data capabilities through its public extension, to create an ecosystem open to the scientific community and users of data-driven socio/economic analysis.

Sergio Muratori Casali, CEO of Doxee, commented as follows: "*Obtaining funding from the MISE is another important step in the process of developing new technologies that will enable a more agile digital transformation of SMEs and the public administration. Specifically, the integration of Customer Data Management Hub capabilities within the Doxee Platform® will extend these capabilities, constituting unprecedented technology in the European and global arena, enabling us to enter a fast-growing global market with an expected CAGR of 33.70% from 2023 to 2030, according to estimates provided by Data Bridge Market Research*".

This press release is available on the website www.doxee.com and on www.1info.it



DOXEE

Doxee (DOX:IM – ISIN IT0005394413) is a multinational hi-tech company and a leading provider of products for Customer Communications Management (CCM), Digital Customer Experience and Dematerialization. Doxee offers innovative technology products based on Doxee's proprietary platform and delivered in cloud mode to over 200 Enterprise companies to ensure scalability, flexibility and reliability for mission-critical processes. Doxee products are a powerful tool for dynamic innovating communication strategies between the company and its customers, since they enable the creation of personalized and interactive relationships using digital machine learning and natural language processing technologies. For more than 10 years, the company has invested 13% of its revenues in Research & Development, with the goal of ensuring technological excellence and reliability. In addition to our constant commitment to R&D, Doxee promotes a working environment where our young people highly educated and technologically skilled are the key to boost innovation from within. Doxee is a Benefit Corporation and innovative SME headquartered in Modena, and offices located in Milan, Rome and Catanzaro, Italy, in the Czech Republic, Slovak Republic and the United States. More info at www.doxee.com

Contatti

DOXEE | T +39 059 88680

INVESTOR RELATIONS MANAGER

Maria Elisa Biolo | investor.relations@doxee.com | Viale Virgilio 48b - 41123 Modena

CDR COMMUNICATION | T +39 02 8404 1412

INVESTOR RELATIONS

Vincenza Colucci, vincenza.colucci@cdr-communication.it

Eleonora Nicolini, eleonora.nicolini@cdr-communication.it

IR TOP CONSULTING | T +39 0245473884

FINANCIAL MEDIA RELATIONS

Domenico Gentile, d.gentile@irtop.com

Ivana Quartarone, i.quartarone@irtop.com

INTEGRAE SIM | T +39 02 96846864

Euronext Growth Advisor | info@integraesim.it

Piazza Castello 24 - 20121 Milano