

## doxee

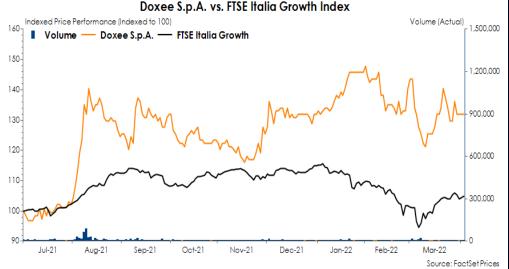
#### Accelerating growth and investments, in line with its path as a "Benefit Corporation"

Sector: Technology

**FY21 sales reached Euro 20.9 m, confirming our expectations (+18% YoY).** Doxee's 2021 closed with a positive revenue trend, confirming its development path and correct market positioning. Growth was driven by the "document experience" product line, with revenues stood at Euro 13.1 m and "interactive experience" with Euro 3.6 m of revenues. In particular, thanks to the boost provided by the NRRP, revenues deriving from the Public Administration field grew by 17% compared with the previous year, while the Group's positioning in the "Utilities and Finance" fields was consolidated, with an increase in revenues of 26% and 9% respectively.

**Slightly increase in profitability despite significant investments during the year.** EBITDA came in at Euro 5.3 m (vs. Euro 4.9 m in FY20) and EBITDA margin stood at 20.4% in line with our expectations and strictly below last year, even though investments in R&D, HR (+30 employees) and Organizational Structure were considerable throughout the year and amounted to Euro 4.3 m (about 16.3% of VoP): that confirms the Group's strategic objectives in terms of product and process innovation, also with the aim of strengthening the organizational structure. The service delivery model through the Doxee Platform®, a cloud-native platform entirely designed around multi-cloud architectural paradigms, has also led to an improvement in the efficiency of internal processes that has resulted in significant cost savings. Net result was Euro 1.7 m, strictly in line with our estimates and above prior year (Euro 0.9 m). On the balance sheet side, we see a great improvement in Net Financial Position that it is quantified in Euro 1.6 m, vs. Euro 2.9 m at the end of 2020, and Net Equity at year-end 2021 stood at Euro 10.4 m.

**Estimates revision and TP update**. Given the above we finetuned our revenue forecast now assuming Euro 24.6 m in FY22 (previously Euro 24.9 m) and slightly decrease our EBITDA margin (now 20% in FY22 and 26% in FY23 vs 26% and 28% previously). To show a more realistic growing path of the company, we also considered FY24 on our updated estimates, so based on these ones and on peers' multiple re-rating (c. -15% since our last report), we updated our target price to Euro 14.66 p.s. (13.3 pr.) providing for an upside on current stock price of 18%. The stock is currently trading at FY22E/23E EV/EBITDA multiples of 17.3x and 11.4x at an average discount of 20% to peers. At our target price the stock would be trading at 20.3x and 13.5x respectively.



### Target Price 14.66 (13.3 pr.)

Price (€ m) **12.4** Market Cap (€ m) **98.9** EV (€ m) **100.5** 

#### As of April 6th, 2022

<mark>Share Data</mark> Market	Euronext Growth Milan
Reuters/Bloomberg	DOX.MI/DOX:IM
ISIN	IT0005394413
N. of Shares	7,974,772
Free Float	18.11%
CEO	Sergio Muratori Casali

#### Financials

	2021A	2022E	2023E	2024E
Sales	20.9	24.6	29.0	33.7
YoY %	+18%	+18%	+18%	+16%
EBITDA	5.3	5.8	8.8	11.3
EBITDA %	20.4%	20%	26%	29%
EBIT	1.7	1.5	4.3	6.6
EBIT %	7%	5%	13%	17%
Net Income	1.6	1.3	3.7	5.8
Net Debt	1.6	0.8	(1.6)	(6.3)

# Performance 1M 3M 6M Absolute % -1.59 6.90 Relative (FTSE Italia Growth) 1.32 14.01 16.34 52-week High/Low (Eu) 14.2 / 5.90

Sustainability

ESG Profile available

#### Edoardo Fumagalli

e.fumagalli@irtop.com







#### KEY FINANCIALS

Profit&Loss Statement	2020A	2021A	2022E	2023E	2024E
Revenues (VoP)	22.0	26.1	29.4	33.9	38.5
EBITDA	4.9	5.3	5.8	8.8	11.3
EBIT	2.2	1.7	1.5	4.3	6.6
Financial Income (charges)	(0.6)	0.0	(0.1)	(0.1)	(0.1)
Pre-tax profit (loss)	1.5	1.8	1.4	4.2	6.5
Taxes	(0.6)	(0.2)	(0.2)	(0.5)	(0.7)
Net profit (loss)	0.9	1.6	1.3	3.7	5.8
Balance Sheet					
Net working capital (NWC)	2.1	1.3	1.9	3.3	4.4
Net fixed assets	10.5	12.3	1.7	12.4	4.4
M/L Funds		(1.5)		(2.1)	
	(1.3) 12.4	12.0	(1.9) 12.3	13.6	(2.2) 13.8
Net Capital Employed					
Net Debt	2.5	1.6	0.8	(1.6)	(6.3)
Minorities	0.0	0.0	0.2	0.8	(0.0)
Equity	7.8	10.4	11.3	14.3	20.1
Cash Flow					
Net Profit	0.9	1.6	1.3	3.7	5.8
Non cash items	2.4	4.9	4.7	4.7	4.8
Change in Working Capital	(1.3)	0.9	(0.6)	(1.4)	(1.1)
Cash Flow from Operations	2.1	7.4	5.3	7.0	9.6
Capex	(4.7)	(5.4)	(4.4)	(4.5)	(3.9)
Operating Free Cash Flow	(2.6)	2.0	0.9	2.5	5.7
Dividend	0.0	0.0	0.0	1.0	2.0
Other (equity)	0.4	0.9	(0.3)	(0.6)	0.0
Free Cash Flow	(2.2)	2.9	0.6	2.9	7.7
Per Share Data	10.40				
Current Price	12.40				
Total shares out (mn)	7,975				
EPS	0.1	0.2	0.2	0.5	0.8
FCF	(0.3)	0.4	0.1	0.4	1.1
Pay out ratio	0%	0%	0%	100%	200%
Ratios					
EBITDA margin	22.4%	20.4%	19.8%	26.0%	29.4%
EBIT margin	9.8%	6.6%	5.2%	12.7%	17.2%
Net Debt/Equity	31.4%	15.6%	7.1%	-11.2%	-31.4%
Net Debt/(Net Debt + Equity)	23.9%	13.5%	6.6%	-12.6%	-45.8%
Net Debt/EBITDA	0.50	0.30	0.14	-0.18	-0.56
Interest cover EBIT	3.36	n.s.	15.28	43.08	66.17
ROE	11.8%	15.8%	11.1%	26.1%	29.1%
ROCE	22.2%	15.8%	13.8%	35.2%	53.0%
Crowle Deter					
Growth Rates	E 07	1007	1 207	1 507	1 407
Revenues (VoP)	5%	19%	13%	15%	14%
EBITDA	-1%	8%	9%	51%	28%
EBIT	-4%	-20%	-11%	182%	54%
Net Profit Source: Group Consolidated Data & PMI Capit	-45%	77%	-24%	197%	56%

Source: Group Consolidated Data & PMI Capital Research Estimates







#### Revenue breakdown by segment

Eu / 000	2021	2020*	YoY
Paperless Experience (px)	4.116	4.106	0.3%
Document Experience (dx)	13.110	10.211	28.4%
Interactive Experience (ix)	3.625	3.389	7.0%
Total Sales	20.851	17.706	17.7%

Source: Group data

\*Values restated to 2020 to reflect the reconciliation of the 5 items that make up revenues to the 3 product lines: Document Experience, Interactive Experience and Paperless Experience.

#### <u>Estimate revision – Euro m</u>

	2020A	2021A	2022EOId	2022ENew	2023EOId	2023ENew	2024ENew
Sales	17.7	20.9	24.9	24.6	28.6	29.0	33.7
уоу	+14%	+18%	+17%	+18%	+15%	+18%	+16%
Revenues (VoP)	21.9	26.1	30.0	29.4	34.4	33.8	38.5
уоу	9%	+19%	+16%	+13%	+15%	+15%	+14%
EBITDA	4.9	5.3	7.8	5.8	9.6	8.8	11.3
уоу	+12%	+8%	+37%	+9%	+24%	+51%	+28%
EBIT	2.2	1.7	4.8	1.5	6.3	4.3	6.6
уоу	+31%	-20%	+55%	-11%	+32%	+182%	+55%
Pre tax profit	2.3	1.8	4.6	1.4	6.2	4.2	6.5
Net Profit	1.6	1.7	3.3	1.3	4.4	3.7	5.8

	2020A	2021A	2022EOId	2022New	2023Old	2023New	2024ENew
Net Working Capital (NWC)	0.055	1.3	1.7	1.9	2.4	3.3	4.4
Fixed net assets	10.8	12.3	12.3	12.3	12.4	12.4	11.6
Funds	(1.3)	(1.5)	(1.6)	(1.9)	(1.8)	(2.1)	(2.2)
Net Capital Employed	9.6	11.9	13.8	12.3	13.2	13.5	13.2
Net Financial Position (Cash)	2.9	1.6	0.37	0.8	(5.2)	(1.6)	(5.2)
Total Equity	6.7	10.3	13.4	11.6	18.1	14.4	18.1
Sources	9.6	11.9	11.0	12.3	13.2	13.5	13.2

Source: Company Data and PMI Capital Research Estimates







**DOXEE – ESG PROFILE** in partnership with



#### Governance

**MATERIAL ESG ISSUES** 

- Ethics integrity and compliance
- Data and information security

#### Economic

 Economic and financial performance

**Business Model** 

- Quality of education and financial training
- Transparency and responsible marketing

#### People

- Skills, training and development of employees and collaborators
- Work environment and welfare / Diversity and equal opportunities

#### Environment

- Responsible consumption
- Sustainable events

#### HIGHLIGHTS

Doxee has implemented a path of continuous improvement to equip itself with a governance model capable of ensuring responsible integrated management of its organisation, capable of guaranteeing operational efficiency and effectiveness.

V-FINANCE

SUSTAINABLE FINANCE PARTI DI BORSA ITALIANA

Doxee cares about the impact generated by its production activities and is committed to continuing its relationship only with suppliers and partners that respect environmental protection criteria and make increasing use of renewable energy to power its infrastructure.

The distributed economic value generated directly by Doxee, includes costs reclassified by stakeholder category and for each dividend distributed. It amounts to €17.8m, +8% YoY.

Doxee invests significantly in internal technology development each year at around 13%. Investments in 2020 amount to Euro 3.3 m, +17.8% YoY, and in 2021 amount to Euro 4.3 m, +30.3% YoY

#### Organisational model 231

- Quality Management System - ISO 9001;

- Environmental Management System - ISO 14001;

- Information Security Management ISO/IEC 27001 - 27017 - 27018;

- AgID Accreditation (for electronic archiving);

- Access Point Provider certification through PEPPOL channel.

Each person represents a valuable and unique element of growth and value generated for the company, assessed through a structured performance management process, linked to the achievement of economic objectives:

- Doxee favours the principles of equal opportunities, respect for diversity and refusal of any form of discrimination;

- Headcount 142 and 31 new hires, with a ratio of 19.7% up to 30 years and a turnover of 17.6%.







#### VALUATION UPDATE

#### Valuation Summary

Method	Weight	Price (Eu p.s.)	Equity Value (Eu m)
Multiple analysis EV/EBITDA, P/E 22/23 and International/EGM Peers	50%	8.70	69.4
DCF (WACC 5.78% and g 1.0%)	50%	20.6	164.5
Target Price	100%	14.66	116.9

Source: PMI Capital Research Estimates

#### **Multiples Comparison**

Companies	Market Cap	Price	Sales 2022E	Sales YoY 22/21	EBITDA % 2022E	NI % 2022E
International Peers						
Opentext Adobe Esker	10,529 192,267 1.002	38.8 406.9 170.4	3,295 16,358 156	16% 23% 17%	36% 49% 20%	25% 36% 10%
Quadient SA Pitney Bowes Inc	545 780	15.8 4.5	1,045 3,474	2% 12%	20% 24% 10%	8% 1%
Edison SA Heeros Oyj BusinessOn Communication	4 24 209	1.4 4.6 9.2	n.a. 12 32	n.a. 28% 27%	n.a. 21% n.a.	n.a. 5% 20%
AIM Peers	207	7.2	52	2770	n.a.	2078
Cyberoo Expert.ai	76 72	7.7 1.4	18 41	80% 31%	33% -8%	22% -31%
Growens	76 39	5.1 3.4	78 30	10% 39%	9% 27%	2% 11%
Neosperience	43	4.8	27	33%	27 <i>%</i> 29%	7%
Average	15,820	52	2,047	27%	23%	10%
DOXEE	99	12.40	24.6	1 <b>8</b> %	<b>20</b> %	5%

Factset Data and PMI Capital Research estimates for DOXEE

Communica		EV/EBITDA			P/E	
Companies	21A	22E	23E	21A	22E	23E
International Peers						
Opentext	12.1	11.2	10.3	43.0	12.8	11.7
Adobe	40.7	24.5	21.2	61.5	32.6	27.6
Esker	78.8	31.6	26.3	148.9	61.7	50.8
Quadient SA	4.9	4.5	4.3	7.8	6.3	5.7
Pitney Bowes Inc	8.4	7.5	12.6	338.3	17.3	11.1
Edison SA	n.a.	n.a.	n.a.	23.1	n.a.	n.a.
Heeros Oyj	12.4	9.2	7.6	47.5	25.4	18.4
AIM Peers						
Cyberoo	71.5	12.4	4.9	454.1	21.3	8.5
Expert.ai	n.a.	n.a.	9.5	n.a.	n.a.	n.a.
Growens	15.0	11.9	9.7	204.1	44.8	28.8
MAPS	n.a.	5.1	4.4	17.9	12.5	11.3
Neosperience	8.5	5.5	4.2	60.9	21.7	11.8
Average	28.0	13.1	11.1	127.9	26.0	18.5
DOXEE	5.8	15.6	9.6	53.9	76.1	26.7
Premium/Discount to Peers	-79%	26%	-8%	-58%	245%	39%

Factset Data and PMI Capital Research estimates for DOXEE







#### INDUSTRY COMPARISON

Doxee Spa (DOX-IT): PMI Capital Research estimates and Factset Data

**EGM Sector**: average data for listed on EGM included in the Technology sub sector: Almawave (AIW-IT), Circle (CIRC-IT), CY4gate (CY4-IT), Cyberoo (CYB-IT), Datrix (DATA-IT), Defence Tech Holding (DTH-IT), DHH (DHH-IT), Digital Value (DGV-IT), Doxee (DOX-IT), Eles (ELES-IT), Esautomotion (ESAU-IT), Expert.ai (EXAI-IT), Finlogic (FNL-IT), FOS (FOS-IT), Growens (GROW-IT), Idntt (IDNTT-IT), Jonix (JNX-IT), MAPS (MAPS-IT), Matica Fintec (MFT-IT), MeglioQuesto (1CALL-IT), Neosperience (NSP-IT), Neurosoft (NRST-IT), OSAI Automation System (OSA-IT), Powersoft (PWS-IT), Prismi (PRM-IT), REEVO (REEVO-IT), Relatech (RLT-IT), Reti (RETI-IT), Sababa Security (SBB-IT), Softec (YSFT-IT), Sourcesense (SOU-IT), Spindox (SPN-IT), Tecma Solutions (TCM-IT), Vantea Smart (VNT-IT), Vetrya (VTY-IT), Websolute (WEB-IT).

**Industry Peers:** average data for a selected group industrial peers (see tables in "Multiples Comparison" section).

**Euronext Growth Milan**: average financial and market data for all the companies listed on EGM, reported price performance data are related to the FTSE Italia Index.

	DOX-IT	Technology		X\$0072
	DOXEE	EGM Sector	Peers Avg	FTSE Italia Growth
Key financials (Euro m)				
Revenues	26.1	44.4	1,788	36.0
EBITDA	5.3	6.4	791	4.2
EBITDA %	20.3%	14.4%	44.2%	11.5%
EBIT	1.7	4.2	706	7.9
EBIT %	6.5%	9.6%	39.5%	22.0%
Earnings	1.6	2.3	516	0.6
Earnings %	6.1%	5.2%	28.9%	1.8%
NFP	1.6	-0.4	213	3.4
NFP/EBITDA	0.3	-0.1	0.3	0.8
FY18-20 Revenues CAGR	14%	13%	12%	4%
FY20-22 Revenues CAGR	18%	26%	18%	28%
Market data				
Market Cap Euro m	98.9	82.7	663	57.7
EV Euro m	100.5	82.3	1,298	59.4
Free Float	18.11%	37.67%	n.a.	32.20%
ADTT YTD (Eu k)	n.a.	71,774	243,455,386	93,713
Market Multiples				
EV/Sales 2022	4.1	2.2	3.7	1.8
EV/Sales 2023	3.5	1.8	2.9	1.4
EV/EBITDA 2022	17.3	10.2	13.1	14.3
EV/EBITDA 2023	11.4	8.8	11.1	8.0
EV/EBIT 2022	67.0	14.2	21.9	16.2
EV/EBIT 2023	23.4	10.3	16.3	9.5
P/E 2022	76.1	21.1	26.0	25.3
P/E 2023	26.7	14.9	18.5	18.4
Earnings Yield	1.3%	4.7%	3.8%	4.0%
Stock Performance				
1D	-0.2%	-0.1%	2%	0.4%
1W	3.5%	0.3%	1%	0.5%
1M	12.0%	2.8%	4%	3.2%
3M	-4.1%	-10.6%	10%	-9.1%
6M	-1.1%	-6.7%	11%	-3.5%
YTD	-4.1%	-13.5%	10%	33.8%
1Y	n.a.	22.8%	24%	20.9%

Factset Data and PMI Capital Research estimates







#### DOXEE IN BRIEF

#### Group Description

Doxee, an innovative SME listed on Euronext Growth Milan since December 2019, is a hi-tech company and Italian leader in the development of cloud technologies that enable enterprises to offer a valuable Digital Customer Experience. The Company's business model is based on its proprietary technology Enterprise Communications Platform (the Doxee Platform®), a native cloud platform that enables the three business lines offered: **document experience** (dx) for print and digital communications, **interactive experience** (ix) for personalized video and microsites, and **paperless experience** (px) for electronic and legal invoicing and archiving.

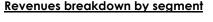
Doxee's client base includes c. 200 companies in the enterprise segment (large companies) with a clear sector focus: Telco and Utility (c. 70% of total revenues). The Company is headquartered in Modena (Emilia Romagna), it has a strong presence in Eastern Europe. Doxee has customers in Europe, US and Latin America.

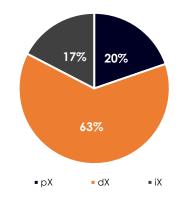
#### <u>Innovation</u>

- The Doxee Platform® the most valuable company asset is an almost unique platform, proprietary, cloud native, that embraces the whole life cycle of business digital communications. It is an integrated ecosystem of cloud services that enables all Doxee product lines (dx, px and ix product lines) development and servicing, providing both flexibility and scalability in size and addressed markets, by boosting up and cross-selling. The Platform is the core of an important technology intangible assets portfolio made of: 5 patents, robust know-how and trade secrets, a portfolio of more than 10 in-process R&D projects, 30 experienced and skilled professionals
- Doxee has developed the Platform internally with a cumulated investment of nearly Euro 20 m over the last 10 years (average of almost 13% of Value of Production per year).

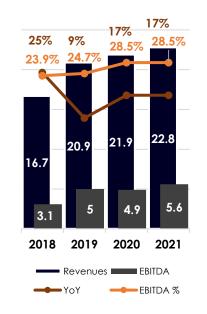
#### <u>Strategy</u>

- Consolidation in markets where already present and focus on new sectors (PA, healthcare, automotive, retail)
- Geographic expansion with market entry in DACH, UK, Spain in the Enterprise sector, focus on LATAM in the Telco & Utilities sector and entry into thee-invoicing market in selected EU countries
- Launch of Doxee PVideo@ in the configuration of self-service leveraging the Littlesea acquisition in the digital Agency Market international
- Growth through M&A activity with focus on DACH Region (revenues of c. Euro 5 – 8 m)





#### **Revenues & EBITDA evolution**





Source: Group Data

Management & Group Structure







#### DOXEE ON EGM

#### IPO

Trading Market: AIM Italia – Borsa Italiana SpA Date: December 19<sup>th</sup>, 2019 Price: 3.00 Eu Capital raised: Eu 5.0 m equity (Eu 4.5 m IPO proceeds, Eu 0.5 m through Greenshoe option) Capitalisation: Eu 21.6 m

#### SHARES (as of 06th April 2022)

Code: DOX Bloomberg: DOX IM Reuters: DOX.MI ISIN ordinary shares: IT0005394413 Shares: 7.974.772 Price: 12.40 Eu Performance from IPO: +313% Capitalisation: Euro 98.9 m Free Float: 18.11% EGA: Integrae SIM S.p.a. Specialist: Integrae SIM S.p.a.

#### OWNERSHIP

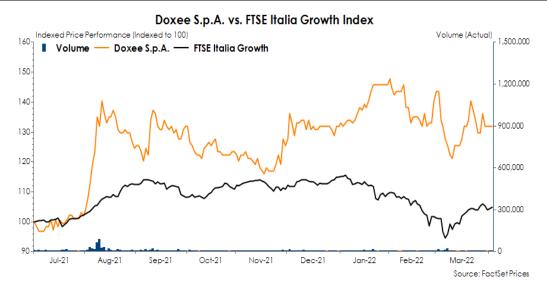
Shareholder	N° of shares	%
P&S Srl	5,678,690	71.21%
lpoc 5 Srl	451.310	5.66%
Eiffel Investment Group	400.100	5.02%
Free float	1,444,672	18.11%
Total shares outstanding	7,974,772	100,00%
Source: Company Data		

#### WARRANT

Name: "Warrant Doxee 2019-2022" Alphanumeric code: WDOX22 ISIN: IT0005394769 Issued warrants: 7,191,500 Exercise ratio: 1 ordinary share every 5 warrants held 3rd exercise period: December 1<sup>st</sup>, 2022 – December 15<sup>th</sup>, 2022; exercise price Euro 3.993

Number of outstanding Warrant at 06<sup>th</sup> April 2022: 3,275,140.

#### STOCK PERFORMANCE









#### DISCLAIMER

UPDATES: This Research is an update coverage made by IR Top Consulting S.r.l. (IR Top) on DOXEE SpA (the "Company"). Update frequency might depend on circumstances considered to be important (corporate events and changes of recommendation, etc.) or on further advisory commitment. Last Research on the same Company was released on September 28<sup>th</sup> 2021. Opinions and estimates of this Research are as the date of this material and are subject to change. Information and opinions have been obtained from sources public and believed to be reliable, but no warranty is made as to their accuracy or correctness. Past performances of the Company are not guarantee of future results. During the last 12 months, the following indications have been disseminated:

0			
Date	Target Price	Market Price	Validity Time
07 April 2022	14.66	12.40	12 months
28 September 2021	13.33	12.00	12 months
30 March 2021	8.50	5.18	12 months
29 September 2020	7.05	3.26	12 months
28 April 2020	7.09	3.98	12 months
15 January 2020	9.18	6.00	12 months
25 September 2019	8.17	6.00	12 months

VALUATION METHODOLOGY (HORIZON: 12M): IR Top obtained a fair value using different valuation methodologies including Discounted Cash Flow method and Multiplebased models. Moreover, IR Top used a proprietary model, "EGM Positioning rating", which incorporates a number of variables selected by IR Top based on research of "Osservatorio EGM", managed by IR Top and focused on research about performance of Companies listed on Euronext Growth Milan.

Detailed information about the valuation or methodology and the underlying assumptions and information about the proprietary model used is accessible at IR Top premises.

#### RESEARCH TEAM

Edoardo Fumagalli (Analyst, AIAF Associated)

No other people or companies participated or anyhow contributed to the Research. Neither the members of the research team, nor any person closely associated with them have any relationships or are involved in circumstances that may reasonably be expected to impair the objectivity of the Research, including interests or conflicts of interest, on their part or on the part of any natural or legal person working for them who was involved in producing the Research. **INTERESTS INVOLVED AND CONFLICTS:** This document has been prepared by IR Top, *Partner Equity Markets* of Italian Stock Exchange, part of LSE Group, on behalf of the

**INTERESTS INVOLVED AND CONFLICTS:** This document has been prepared by IR Top, *Partner Equity Markets* of Italian Stock Exchange, part of LSE Group, on behalf of the Company according to a contract, under which IR Top undertook to prepare this report expressing only independent, fair and balanced views on the Company. The fees agreed for this Research do not depend on the results of the Research.

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