



Doxee: Sales revenues up by more than 10% in the first half of 2020

Modena, August 5, 2020

Doxee (DOX: IM), a leading high-tech multinational company offering products in the areas of Customer Communications Management (CCM), Digital Customer Experience, and Paperless, announced €7.7 million in consolidated sales revenues for the first half of 2020, representing an increase of 10% compared to the same period in 2019.

Sergio Muratori Casali, CEO of Doxee: *"We are pleased with these results and the positive overall growth, despite the difficult period that has heavily impacted the economy in recent months. The growth recorded in the first half of the year confirms our strategic choices and our role as an important partner for enterprises in their digital transformation processes. With our support, several organizations have been able to take advantage of our products to quickly enable thousands of their customers to use the various digital ecosystems during the emergency period".*

Considerable growth was seen in the SaaS-based segment, consistent with the company's development strategy, which increased from €6.3 million in the first half of 2019 to €7.2 million in the first half of 2020, an increase of +14.3%. This was sustained primarily by growth in the interactive experience and the paperless experience product lines.

During the COVID-19 emergency period, Doxee was fully operational and provided constant support for the digital transformation strategies of the mission-critical processes of leading Italian companies, further promoting the digitalization of communication, payment, and invoicing processes.

Although the impact of the emergency linked to the spread of the pandemic was significant for many customers, Doxee acquired new customers in the last quarter and continued to make progress on projects planned for early 2020. OR continued to make progress in its 2020 strategic plan.

This press release is available on www.doxee.com in the Investor Relations section and on 1info.it.

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Doxee (DOX:IM – ISIN IT0005394413) is a multinational hi-tech company and a leading provider of products for Customer Communications Management (CCM), Digital Customer Experience and Dematerialization. Doxee offers innovative technology products based on Doxee's proprietary platform and delivered in cloud mode to over 200 Enterprise companies to ensure scalability, flexibility and reliability for mission-critical processes. Doxee products are a powerful tool for dynamic innovating communication strategies between the company and its customers, since they enable the creation of personalized and interactive relationships using digital machine learning and natural language processing technologies. For more than 10 years, the company has invested 13% of its revenues in Research & Development, with the goal of ensuring technological excellence and reliability. In addition to our constant commitment to R&D, Doxee promotes a working environment where our young people-highly educated and technologically skilled are the key to boost innovation from within. Doxee is an innovative SME headquartered in Modena, and offices located in Rome and Catanzaro, Italy, in the Czech Republic, and the United States. www.doxee.com



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