



DOXEE WINS AN IMPORTANT CONTRIBUTION FROM EMILIA-ROMAGNA REGION OF 537 THOUSAND EURO

The funded research project is intended to support innovation and the implementation of the Digital Agenda

Modena, 24th June, 2020

Doxee (DOX:IM), a leading high-tech multinational company offering products in the areas of Customer Communications Management (CCM), Digital Customer Experience, and Paperless, announced that it has received a grant of € 537,313.55 from the Emilia-Romagna region.

The public funding is provided through a Call for Proposals by the POR FESR 2014-2020, which promotes strategic investments aimed at developing new technologies and promoting employment within the region.

Doxee will use these resources to develop a research project to define new modules of the Doxee Platform™. Through the use of technologies such as Artificial Intelligence, the Doxee Platform™ will enable more powerful predictive analysis of consumers' purchasing needs and will enhance interactive and multi-channel communication tools to take full advantage of big data to provide accurate information always in line with users' expectations

Sergio Muratori Casali, CEO of Doxee: *"The Emilia-Romagna Region and the European Union are giving us the opportunity to develop new technologies that will ensure economic development and employment in our territory in the coming years. Thanks to the next-generation features that we will integrate in the Doxee Platform™, our customers will be able to use powerful tools to analyze the behavior of their customers and to personalize real-time communications by anticipating their needs and through the comprehension of purchase intentions present, but not explicitly expressed, in big data".*

Doxee is an innovative SME with a strong connection to the region, and it has always been committed to the development of new technologies. The company has had many collaborations with research centers and universities, including the Tecnopolo di Mirandola, the University of Modena and Reggio Emilia and the University of Bologna, and for more than 10 years, Doxee has invested about 13% of its revenue in research and development.

This press release is available on www.doxee.com in the [Investor Relation](#) section and on www.1info.it



DOXEE

Doxee (DOX:IM – ISIN IT0005394413) is a multinational hi-tech company and a leading provider of products for Customer Communications Management (CCM), Digital Customer Experience and Dematerialization. Doxee offers innovative technology products based on Doxee's proprietary platform and delivered in cloud mode to over 200 Enterprise companies to ensure scalability, flexibility and reliability for mission-critical processes. Doxee products are a powerful tool for dynamic innovating communication strategies between the company and its customers, since they enable the creation of personalized and interactive relationships using digital machine learning and natural language processing technologies. For more than 10 years, the company has invested 13% of its revenues in Research & Development, with the goal of ensuring technological excellence and reliability. In addition to our constant commitment to R&D, Doxee promotes a working environment where our young people—highly educated and technologically skilled—are the key to boost innovation from within. Doxee is an innovative SME headquartered in Modena, and offices located in Rome and Catanzaro, Italy, in the Czech Republic, and the United States.

www.doxee.com

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