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MEDIA & PRESS GUIDELINES

Index

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Doxee Press kit Guidelines

Introduction

We are delighted to allow customers, partners, associations and press to the use of our corporate logo, images and photos. However it is fundamental that everyone who wants to use our brand and the content of this document understands Doxee media and press guidelines.

This area contains basic rules to help you to use Doxee logo in the best way for your work. We hope this will help you and if you need more support from us, please contact   marketing@doxee.com

Strategic view

"We transform data into relationships"

This short headline summarizes our mission. For almost 20 years we have been working with companies and Public Administrations to transform their data asset into valuable and long lasting relationships with their customers and citizens.

In our vision the digital transformation is a real and huge opportunity for the business growth. Doxee works alongside companies who have decided to embrace the digital transformation of their communication processes, innovating their relationships with customers, leveraging the new advanced technology and ultimately modernize the entire organization.

What we do for companies and Pubblic Administrations

We strongly believe that companies and Pubblic Administrations can higly improve their Digital Customer Experience creating interactive, personalized communications through dynamic videos and micro web sites based on each single customer data, engaging customers in an high effective way. Doxee has developed the Doxee Platform, multi-tenant and multi-cloud owned platform, that enables the technology of all our innovative cloud-native offering.

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Doxee Profile

Doxee (DOX:IM – ISIN IT0005394413) is a multinational hi-tech company and a leading provider of products for Customer Communications Management (CCM), Digital Customer Experience and Dematerialization.

Doxee offers innovative technology products based on Doxee's proprietary platform and delivered in cloud mode to over 200 Enterprise companies to ensure scalability, flexibility and reliability for mission-critical processes.

Doxee products are powerful tools for dynamic innovating communication strategies between the company and its customers, since they enable the creation of personalized and interactive relationship using digital machine learning and natural language processing technologies.

For more than 10 years, the company has invested 13% of its revenues in Research & Development, with the goal of ensuring technological excellence and reliability. In addition to the constant commitment to R&D, Doxee promotes a working environment where young people—highly educated and technologically skilled —are the key to boost innovation from within. Doxee is an innovative SME headquartered in Modena, and offices located in Rome and Catanzaro, Italy, in the Czech Republic, and the United States. Get more on our website.

Doxee product offering at glance

Doxee products are based on a proprietary technology platform, the **Doxee Platform**, designed and built entirely in the cloud, ensuring high performance in terms of scalability, reliability, and computational capacity to offer products on a global scale with a very short time-to-market.

The Doxee offering includes three product lines.
Doxee interactive experience ix is desigend to support the creation of a innovative digital customer experience, enabling companies to build bi-directional and highly personalized communications that put the customer at the center in unique and valuable relationship. Its product Doxee Pvideo® allows the creation of personalized and interactive videos, enabling companies to offer their customers highly personalized and engaging experiences.
Doxee Pweb® is the second product of ix. It enables the production and distribution of personalized micro-sites based on customer data and therefore ensures great flexibility and high level of engaging user experiences.

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Hundreds of companies from a wide variety of industries, including Banking & Insurance, Utilities, Telco & Media, Pharma and recently Pubblic Administrations have chosen Doxee Pvideo® and Doxee Pweb® for their conversations with customers.

Doxee's CCM offering included Doxee document experience dx, designed for managing business processes related to document production, multi-channel distribution and digital archiving. It is the first CCM product distributed entirely in cloud.

Doxee Paperless Experience px is the product line dedicated to the needs of dematerialization and simplification of business processes related to Italian and European compliance for taxes, payments, bills and legal document archiving. The px products Standard Digital Storage, Electronic Invoicing and Ordering are delivered in cloud (SaaS) and ensure security, scalability, and performance in terms of high volumes managed.
Learn more on https://www.doxee.com/products/

Doxee according to Analysts

Doxee has received important recognitions from the worldwide international analysts over the years. At Doxee we are proud of the strong relationships built with many of them as the results of our investements in people, techonolgy and work with customers. Doxee has been called an "excellent choice" by the **Aspire 2019 Leaderboard** for the second year in a row. Forrester Research has also included Doxee products in several reports. It has been listed in **Forrester's Now Tech** as one of the top 17 global Customer Communication Management providers. In **Forrester's Tech Tide™**, Doxee is identified as one of the leading providers of video technologies that enhance the customer and employee experience. Doxee is listed among the best providers in the recent Forrester Now Tech report, dedicated to B2B video platforms to support marketing and sales processes. Gartner's Customer Communications Management Market Guide includes Doxee as one of the world's leading providers of advanced cloud solutions for end-to-end management of CCM processes.

For the second year only 12 vendors in the world including Doxee have met the inclusion criteria for the report on the CCM focused on Finance market published by Celent, division of the Oliver Wyman group, Inc.

Partnership

According to our mission, at Doxee we are delighted building up long lasting partnership to offer our clients the best products based on the most innovative technology. Discover more on :

Approfondisci su https://www.doxee.com/partners/

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Doxee Values

We are passionate about technology. But innovation comes from our people. We promote a culture of leadership that forsters excellence, where the customer is at the very center of our daily commitment. We strive to meet the needs of our customers by working together in an environment that allows us to express our potential to the fullest: an innovative environment that encourages the use of technical skills, but also a spirit of initiative, creativity, and cooperation.

The latest news

Stay up to date with all our news, press releases and events on

www.doxee.com/news/

Follow us on our social networks :
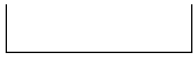
Doxee logo

We provide the following formats:

- Doxee logo cmyk.pdf
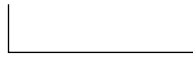- Doxee logo rgb.pdf

DOWNLOAD

Logo minimum dimensions

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25 mm

Print

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100 px

Screen

In order to retain readability and visibility, the following measures are the recommended minimum sizes for logo print and for screens. These dimensions have been calculated to ensure consistent legibility of the brand.

Logo positive & negative versions

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Negative

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Dark Background

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Positive

Doxee logo should be used on its positive version in the majority of applications. When is applied on orange backgrounds, it must be used in white colour.

# Logo black & white versions

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White

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Black

In case of monochromatic applications, Doxee logo should be used in white colour over black backgrounds and in black color over white backgrounds.

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Logo use on photographic background

Doxee logo can be used over photographic backgrounds as long as it mantains clear legibility.
The following are good examples of logo usage on photos.

Not allowed logo uses
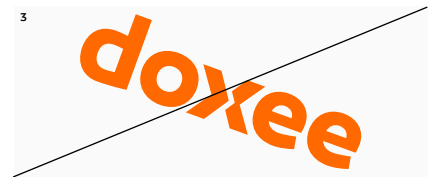
The following uses of Doxee logo are forbidden:

1. Do not stretch the logo
2. Do not set the logo using different typefaces
3. Do not rotate the logo
4. Do not alternate the direction of the "X"
5. Do not set the logo using corporate typeface
6. Do not overlap elements on the logo

Media & Management

At this link you can find all the media made available by Doxee.

- Photos of IPO day, 19th December 2019

- Photos of Doxee Management

- Corporate video and a shot selection of videos made for Doxee customers

- Doxee logo

Founder & CEO

Graduated in Economics from the University of Modena and Reggio Emilia, began his career in various roles in the sales and marketing departments of a leading company in the industrial printing sector. In 1996 he became Chief Commercial Officer of the Services Division. In 2001 he founded Ebilling S.p.A. (which became Doxee S.p.A. in 2012) together with Paolo Cavicchioli and became its strategic leader, guiding the company toward expansion into new markets.

Paolo Cavicchioli
Founder and President

Graduated in Computer Engineering from the University of Modena and Reggio Emilia. From 1996 to 2001 he held the position of Chief Operating Officer at a leading company in the field of typography and industrial printing. In 2001 he founded Ebilling S.p.A. (which became Doxee S.p.A. in 2012) together with Sergio Muratori Casali. Since 2011 he has held various institutional roles and is a member of the Technical and Scientific Council of the E. Fermi Technical Institute of Modena, a member of the Board of Directors of the University of Modena and Reggio Emilia, a member of the Board of Directors of Confindustria di Modena, of Confindustria Digitale Regionale and of the Business University Commission.

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